

# LEGACY CHRISTIAN BUDDY ADS!!!—DUE 2-8-19 NEW

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## **OPEN TO ALL LCA STUDENTS!!! (NOTE SENIOR ADS WILL BE SOLD SEPERATELY)**

Our staff is now offering the opportunity to “personalize” the yearbook in a very special way with a recognition ad. Space is available to tell your student how proud you are of them! These recognition BUDDY ADS are open to all LCA students. They can be in 1/8 or 1/4 sizes. They can be student to student or parent to student. Or a group of students can go together to purchase a buddy ad. Whatever you want to do...**HAVE FUN!!!!**

### **Prices/sizes:**

Ads are available in the following sizes for the prices shown.

- **1/8 page:      \$40.00**
- **1/4 page:      \$75.00**

### **Step-by-step instructions**

1. Select ad size.
2. Select a standard ad design.
3. Complete the Order Form provided.
4. Provide photos for each space in the ad. Note tips for photo submission on this sheet.
5. Write text for the ad on the Order Form or attach it on a separate sheet.
6. Provide payment.
7. Deliver or mail all of the materials to yearbook staff by the deadline below.

### **Photo submission guidelines**

- Do not cut, glue or tape photos.
- Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school, yearbook staff or the yearbook company do not accept responsibility for lost or damaged photos.
- Select vertical (tall) photos for vertical spaces and horizontal (wide) photos for horizontal spaces.
- Photos will be enlarged or reduced to fit the layout.
- Writing lightly in pencil, put your name, address and phone number on the back of each photo.
- Again, lightly in pencil, number the back of photos to match the numbers on the design you selected.
- Photos will be returned when the yearbooks arrive.

### **Special considerations**

- The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to the staff's standards

**Ad and payment deadline: FRIDAY 2-8!!!**

## **BUDDY AD ORDER FORM**

To reserve ad space please respond by 2-8-18 by providing the following:

- This Order Form completed
- Ad Text
- Ad Photo(s)
- Check payable to: LCA w/license # on check

## Customer data

Student's Name \_\_\_\_\_

Parent/Purchaser's Name \_\_\_\_\_

Address/City/State/Zip \_\_\_\_\_

Your Signature \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_

## Advertising Data

1/8 page \_\_\_\_\_ \$40.00

1/4 page \_\_\_\_\_ \$75.00

## Payment

Total amount paid \_\_\_\_\_

Check included chk # \_\_\_\_\_

Cash included \_\_\_\_\_

Neatly print ad text on a separate sheet of paper

## 1/8 Page Ads

Refer to the number below each design to identify which layout you wish to use for your student's ad. Ads shown smaller than actual size.

Student Name	
1	YOUR HEADING

Layout Design #1/8 A  
(1 photo)

1	Student Name

Layout Design #1/8 H  
(2 photos)

Student Name	1

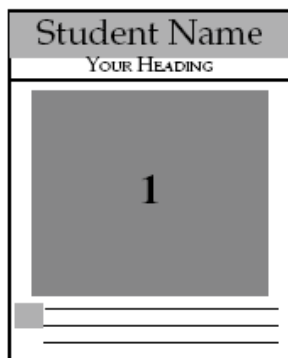
Layout Design #1/8 F  
(1 photo)

# 1/4 Page Ads

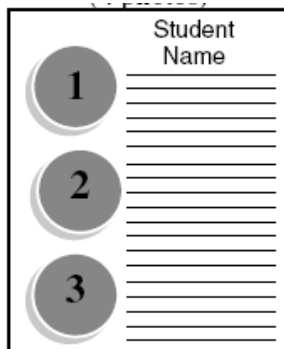
wish

to use for your student's ad. Ads shown smaller than actual size.

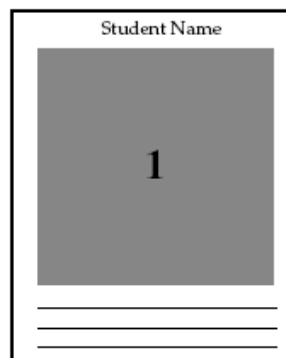
Refer to the number below each design to identify which layout you



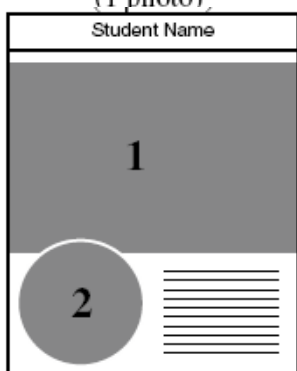
Layout Design #1/4 C  
(1 photo)



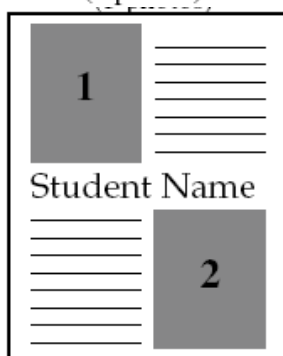
Layout Design #1/4 P  
(3 photos)



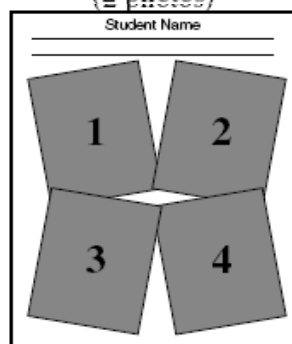
Layout Design #1/4 B  
(1 photo)



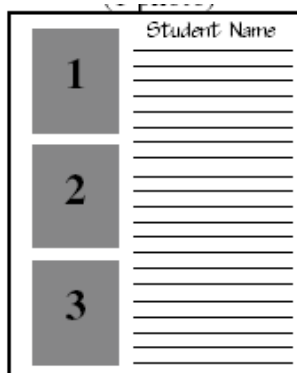
Layout Design #1/4 H  
(2 photos)



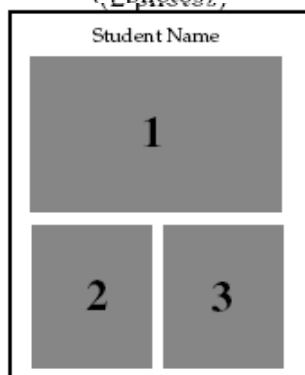
Layout Design #1/4 N  
(2 photos)



Layout Design #1/4 L  
(4 photos)



Layout Design #1/4 M  
(3 photos)



Layout Design #1/4 J

